

KARIBU-KILIFAIR 2026

June 4-7, Magereza Ground
Arusha, Tanzania



SPONSOR OPPORTUNITIES

SCAN TO
DOWNLOAD



Product	Platinum	Gold	Silver	Bronze
Print Promotion	to be discussed	USD 30,000	USD 20,000	USD 10,000
Logo on 1,000 pcs A3 poster / 15,000 pcs A4 flyers / 30,000 pcs A5 flyers	YES	YES	YES	YES
Logo on general event sponsor banner showing all sponsors	YES	YES	YES	YES
Logo size on printed matters & flyers	Special placement	Large	Medium	Small
Premium position of your logo on adverts	YES	-	-	-
Logo on Billboard advertising (if available)	YES	YES	-	-
Logo on Street advertising signs (triangles)	YES	YES	YES	-
1 full advert at KARIBU-KILIFAIR program (free)	YES	YES	50% discount	50% discount

Event & POS Marketing	Platinum	Gold	Silver	Bronze
Your Promotion material in 1,500 x welcome bags	YES	YES	-	-
Sponsor banner or flag at event ground	YES	YES x 4	YES x 2	-
Sponsor logo at stage (backside) banner / screen	YES	YES	-	-
Sponsor banner at Exhibitor / Business Lounges	YES	to be discussed	to be discussed	-
Stand discount on one of your stalls at KARIBU-KILIFAIR (100% discount)	100% discount	30% discount	20% discount	10% discount
Sponsor Exclusivity of brand & product category	YES	-	-	-
Your promotion material on Welcome area / Cashiers	YES	YES	-	-

Online Marketing	Platinum	Gold	Silver	Bronze
Logo & Link on KARIBU-KILIFAIR website (Home)	YES	YES	YES	YES
Premium Top position of logo on website (Home)	YES	YES	-	-
Premium position of logo on each category site	YES	-	-	-
Your logo on our event Email banners	YES	YES	-	-
Your logo on our Newsletters	YES	YES	YES	-
Your product promotion on monthly Newsletters	YES	YES	to be discussed	-
Your logo on Social Media posts & stories	YES	YES	YES	-
Your logo on matching platform - KILI.CLOUD	YES	-	-	-

Voice & Visual Promotion:	Platinum	Gold	Silver	Bronze
Your Logo & Commercial video on available screens	YES	YES	YES	-
Your Logo on KARIBU-KILIFAIR Promotion videos	YES	YES	YES	-
Sponsor name in radio spots	YES	YES	-	-
Sponsor name in speaker promotion	YES	YES	-	-
Stand discount on one of your stand at KARIBU-KILIFAIR (100% Discount)	YES	YES	-	-
Your pop-up stand at exhibitor / buyer evening events	YES	YES	-	-
Your company presentation at panel / workshop area	YES	-	-	-
Premium presentation as Platinum sponsor	YES	-	-	-
Dedicated service & assistance person @ event	YES	YES	-	-

Additional Sponsor Options with your logo on		Sponsor Amount (USD)	
		FULL	HALF
3,000 Exhibitors Lanyards	Promised	5,000	3,500
2,000 Buyer / Staff / VIP Lanyards		3,000	2,000
15,000 entry tickets & free tickets for public with your branding		3,000	-
15,000 Wrist bands for 4-days activities including: Exhibitors, Visitors, Press, Team	Promised	5,000	-
Food & Snack sponsor VIP & Buyer Lounge or Exhibitor cocktail evening		Free Products	-
Sponsor for 2,500 x welcome bags (agents, VIP, visitors)		to be discussed	to be discussed
Exclusive environment trash Sponsor - branding on 100+ trash cans		1,500	1,000
Exclusive Sponsor Kili summit sign - picture	Promised	1,000 (sold)	-
Sponsoring / Branding of Panel & workshop area (2 sponsors only)		-	3,500
Sponsoring / Branding of Business & Networking lounge	Promised	4,000	2,500
Sponsoring / Branding of Intl. Buyer lounge	Promised	5,000	-
Sponsoring of 250 Staff T-Shirts (maximum 3 area partners only)		6,000	Area only (on request)
Sponsoring of 250+ Team base caps (team & own security)		2500	-



KARIBU-KILIFAIR 2025 Sponsors

Platinum Sponsor



Gold Sponsors



Silver Sponsors



Bronze Sponsors



Media Sponsors



Supporting Associations



Event & Hotel Sponsors



KILIFAIR Promotion Company Ltd.

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