

Sponsor options KARIBU-KILIFAIR 2026



Product	Platinum	Gold	Silver	Bronze
	Sponsor	Sponsor	Sponsor	Sponsor
Print Promotion:				
Logo on 1,000 pcs A3 poster / 15,000 A4 flyer / 30,000 A5 flyer	YES	YES	YES	YES
Logo on general event Sponsor banner showing all sponsors	YES	YES	YES	YES
Logo size on printed matters & flyers	special placement	large	medium	small
Premium position of your logo on prints	YES	-	-	-
Logo on Billboard advertising (if available)	YES	YES	-	-
Logo on 24 Street advert boards (triangles)	YES	YES	YES	-
1 Full advert at KILIFAIR program (free)	YES	YES	50% discount	50% discount
Event & POS Marketing:				
Your Promotion material in 1,500 x welcome bags	YES	YES	-	-
Sponsor banner or flag at event ground	YES	YES - 4 x	YES - 2 x	-
Sponsor logo at stage (backside) banner	YES	YES	-	-
Sponsor banner at Exhibitor/Business Lounges	YES	to be discussed	to be discussed	-
Stand discount on one of your stalls at KARIBU-KILIFAIR	100% discount	30% discount	20% discount	10% discount
Exclusivity of brand & product	YES	-	-	-
Your promotion material on Welcome area/Cashiers	YES	YES	-	-
Online Marketing:				
Logo & Link on KILIFAIR Website (Home)	YES	YES	YES	YES
Premium Top position of logo on website (Home)	YES	YES	-	-
Premium position on each category site	YES	-	-	-
Your logo on our company Email banners	YES	YES	-	-
Your logo on our Newsletters	YES	YES	YES	-
Newsletter - Product promotion	YES	YES	to be discussed	-
Logo in Social Media posts & reports	YES	YES	YES	-
Logo on KILIFAIR app or KILI.CLOUD (if available)	YES	-	-	-
Voice & Visual Promotion:				
Your Logo & Commercial spot on available screens	YES	YES	YES - logo	-
Your Logo & Commercial KKF 2025 Promotion videos	YES	YES	YES	-
Sponsor name in radio spots	YES	YES	-	-
Sponsor name in speaker promotion	YES	YES	-	-
Company pop up stand at Exhibitor / buyer evening events	YES	YES	-	-
Company presentation at Seminar/Workshop area	YES	to be discussed	-	-
Premium presentation as Platinum sponsor	YES	-	-	-
Personal service & assistance person @ event	YES	YES	-	-
Become a brainstorming & planning partner	YES	-	-	-
Sponsor amounts to be negotiated	to be discussed	US\$ 30,000	US\$ 20,000	US\$ 10,000
Additional Sponsor options		Remarks	Sponsor amount:	
with your LOGO on:			in US\$	in US\$
			FULL	HALF
3,000 Exhibitors lanyards		Promised	5.000	3.500
2,000 Buyer / Staff / VIP lanyards			3.000	2.000
15,000 entry & free tickets for public with your branding !			3.000	-
15,000 x Wrist bands for 4-days activities including: Exhibitors, visitors, VIP, Press, Team etc.)		Promised	5.000	-
Food & Snack sponsor VIP & Buyer Lounge or Exhibitor cocktail evening			free products	
Sponsor for 2,500 x welcome bags (agents, VIP, visitors)			to be discussed	to be discussed
Exclusiv environment (Trash) Sponsor - brqanding on 100+ trash cans			2.500	-
Exclusiv Sponsor Kilil summit sign - picture		Promised	1000 (sold)	-
Sponsoring of Stage entertainment			to be discussed	
Sponsoring / Branding of Panel & workshop areaarea (2 sponsors only)			3.500	2.000
Sponsoring / Branding of Business & Networking lounge		Promised	4.000	
Sponsoring / Branding of Intl. Buyer lounge		Promised	5.000	
Sponsoring of 250 Staff T-Shirts (maximum 3 area partners only)			6.000	Area only = on request
Sponsoring of 250+ Team base caps (team & own security)			2.500	