

Sponsor options KARIBU-KILIFAIR 2022



Product	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Print Promotion:				
Logo on 2,000 pcs A2 poster	YES	YES	YES	YES
Logo on 15,000 pcs A4 flyer	YES	YES	YES	YES
Logo on 30,000 A5 flyers	YES	YES	YES	YES
Logo on banners, posters, stickers, etc.	YES	YES	-	-
Logo size on printed matters & flyers	special placement	large	medium	small
Premium position of your logo on prints	YES	-	-	-
Logo on Street banners	YES	YES	-	-
Logo on Street advert boards	YES	YES	-	-
1 Full advert at KILIFAIR program (free)	YES	YES	YES	50% discount
Event & POS Marketing:				
Your branded Promotion bags on entrance area	YES	YES	-	-
Sponsor banner or flag at event ground	YES	YES - 4 x	YES - 1 x	-
Sponsor logo at stage banner	YES	YES	-	-
Sponsor banner at Exhibitor Lounge	YES	YES	YES	-
Stand discount at KILIFAIR 2020	100% discount	30% discount	20% discount	10% discount
Exclusivity of brand & product	YES	-	-	-
Your promotion material on Welcome area/Cashiers	YES	YES	-	-
Online Marketing:				
Logo & Link on KILIFAIR Website (Home)	YES	YES	YES	-
Premium Top position of logo on website (Home)	YES	YES	-	-
Premium position on each category site	YES	-	-	-
Logo on KILIFAIR app	YES	-	-	-
Voice & Visual Promotion:				
Your Logo & Commercial spot on available screens	YES	YES	YES - logo	-
Your Logo & Commercial KKF2020 Promotion videos	YES	YES	-	-
Sponsor name in radio spots	YES	YES	-	-
Sponsor name in speaker promotion	YES	YES	-	-
Company pop up stand at Exhibitor evening	YES	YES	-	-
Company presentation in Seminar tent (x 2 days)	YES	YES	-	-
Premium presentation as Platinum sponsor	YES	-	-	-
Personal service & assistance person @ event	YES	YES	-	-
Become a brainstorming & planning partner	YES	-	-	-
Sponsor amounts to be negotiated	to be discussed	US\$ 20,000	US\$ 10,000	US\$ 3,500

Additional Sponsor options with your LOGO on:	Sponsor amount:	
	in US\$ FULL	in US\$ HALF
2500 lanyards for exhibitors, staff, VIP	3500 (sold)	-
10000 entry & free tickets for public	1.500,00	-
12000 x Wrist bands for 3-days activities including: Exhibitors, visitors, VIP, Press, Team etc.)	2500 (sold)	0,00
Food & Snack sponsor VIP & Buyer Lounge or Exhibitor cocktail evening	free products	
Sponsor for 1500 x welcome bags (agents, VIP, visitors)	not available	not available
Exclusiv environment (Trash) Sponsor	3.000,00	-
Exclusiv Sponsor Kili summit sign - picture	1.000,00	-
Sticker Sponsor Kili summit sign	250,00	-
Sponsor of Beer crate tower contest	1.500,00	
Sponsoring of Stage entertainment	to be discussed	
Sponsoring of Workshop & Seminar tent	1.500,00	
Sponsoring of 1000 Staff & Give away KILIFAIR caps	1.500,00	
Sponsoring of 40 Management shirts (arms)	2500 (sold)	
Sponsoring of 150 Staff T-Shirts	2000 (sold)	
Sponsoring of 250+ Team base caps (team & own security)	2.500,00	