

Seminars & Workshops 2019



| Time | Friday 7th June | min | Saturday 8th June | min | Sunday 9th June | min |
|-------|---|-----|--|-----|---|-----|
| 10:00 | No seminar | - | Speed Networking from 9:00 to 10:30 in Seminar area | - | No Seminar | 45 |
| 11:00 | No seminar | 25 | Effective Trade Fair / Expo / Exhibition / Roadshow preparations and participation | 25 | Malawi Department of Tourism | 25 |
| | Opening speeches on stage | | Speaker: Gumbo Mbelwa Mhandeni, Hakuna Matata Consulting, Arusha | | Speaker: Tamanda Kaleke Principle Officer - Malawi Tourist Board | |
| 11:30 | Tourism activities, services, challenges and opportunities in Tanzania National Parks | 25 | DPO - Think Payments Increase your revenues / prevent risk and card fraud losses and its an effortless payments solution | 25 | DPO - Think Payments Increase your revenues / prevent risk and card fraud losses and its an effortless payments solution | 25 |
| | Speaker: to be announced Tourism & Marketing TANAPA | | Speaker: Kate Gathii, Direct Pay Online / Nairobi | | Speaker: Kate Gathii, Direct Pay Online / Nairobi | |
| 12:00 | Social Media in Tourism & Hospitality | 25 | Travel Marketing Explained Understanding Marketing your product to UK Travel Trade. | 25 | CULINARY Conservation - Sustainable & healthy gastronomy as a key driver for sustainable food systems | 25 |
| | Speaker: Ahmad Mukhtiyar, Silk Route Traveller - India | | Speaker: Tessa Bott CEO - Tssesabe LTD UK | | Speaker: Dr. Elifuraha Laltaika, Shani Msafiri Mangola - SLOW Food TZ | |
| 12:30 | DPO - Think Payments Increase your revenues / prevent risk and card fraud losses and its an effortless payments solution | 25 | Branding & Networking in the Tourism Hospitality Industry - Proper destination branding to the domestic and international consumer. | 25 | CULINARY Conservation - Sustainable & healthy gastronomy as a key driver for sustainable food systems | 25 |
| | Speaker: Kate Gathii, Direct Pay Online / Nairobi | | Speaker: Enzo Avezum, i Tour | | Speaker: Dr. Elifuraha Laltaika, Shani Msafiri Mangola - SLOW Food TZ | |
| 13:00 | Tanzania "Unforgettable" - The new face of Tanzania | 25 | The Power of Building a Brand! Brand building in the hospitality industry with available networking platforms. | 25 | Uganda Tourist Board (UTB) - Discover Rwanda Tourism | 25 |
| | Speaker: Geoffrey Meena - Marketing Manager-Tanzania Tourist Board | | Speaker: Claire Carol Nekoye Dawai, Disruptive Capital Partners Ltd | | Speaker: David Edyelu - Uganda Tourist Board | |
| 13:30 | TATO - Membership engagement in creating tourism conducive business environment in TZ | 25 | New Products & developments in the East African Tourism Industry - ET-The largest Airline in Africa, is becoming the leading Aviation Group in Africa | 25 | More than amazing animals: Experience the music & dance of Tanzania with CAC! | 25 |
| | Speaker: Wilbard Chambulo, TATO Chairman | | Speaker: Fitsimt Dejene, Traffic Manager Ethiopian Airlines Arusha/Kilimanjaro | | Speaker: Randall Stubbs Programme Manager, Cultural Arts Centre | |
| 14:00 | Hospitality is a people business! - How training & development can improve guest satisfaction & profitability. | 45 | The Changing Face of African Tourism - How marketing Africa has changed over the last 25 years & challenges the industry faces. | 45 | Rwanda | 45 |
| | Speaker: Betina Skovsted, Safi Hospitality London, UK | | Speaker: Nigel Vere Nicoll President of ATTA - The African Travel & Tourism Association | | Rwanda Development Board | |
| 15:00 | NGORONGORO Lengai UNESCO Global Geopark | 25 | Social Media Specialist | 25 | Destination Dar es Salaam Explore the Dar es Salaam and its environments | 25 |
| | Speaker: Eng. Joshua Mwankunda Manager Cultural Heritage NCAA | | Speaker: Florian Herrmann, CEO - Herrmann Global Media, New York | | Speaker: Leina Lemomo, Msafiri Travels, Dar es Salaam | |
| 15:30 | SAR Kilimanjaro Helicopter Rescue & Sightseeing at Mt. Kilimanjaro | 25 | Social Media Workshop | 25 | reserved | 25 |
| | Speaker: Ivan Braun CEO - Kilimanjaro SAR Limited | | Speaker: Florian Herrmann, CEO - Herrmann Global Media, New York | | | |
| 16:00 | Serengeti De-Snaring Programme Conservation success story from TANAPA, FZS and local Tourism Operators | 25 | Tourism activities, services, challenges and opportunities in Tanzania National Parks | 25 | No Seminar | |
| | Speakers: Erik Winberg, FZS De-snaring program leader, Vesna G. Tibajuka, TATO Conservation committee chairlady | | Speaker: to be announced Tourism & Marketing TANAPA | | | |
| 16:30 | | 25 | World Travel Market Africa 2020 Why to exhibit at WTM Africa | 25 | No Seminar | |
| | | | Speaker: Papy Luzala, Reed Exhibition | | | |

Attend our seminars & work shops at STAND # H30 (Networking tent)