

# United Tourism Fairs of Tanzania

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**KARIBU FAIR**  
TRAVEL & TOURISM TANZANIA

**KILIFAIR**  
KILIMANJARO INTERNATIONAL TOURISM FAIR 2021



## General information **BUYERS**

**KARIBU-KILIFAIR** is the united tourism trade fair of **KARIBU FAIR & KILIFAIR**, organized as an International Tourism and Tourism-Industry Fair in Tanzania. Under this year's motto "Where business meets wildlife" the fair is held in Arusha and is representing and promoting the Kilimanjaro & Arusha regions, Tanzania National Parks and attractions, as well as other East African countries to the rest of the world. Exhibitors are expected to come from Tanzania Mainland, Zanzibar, Uganda, Rwanda, Kenya, Ethiopia, Zimbabwe, Malawi, Europe, etc.

The fair has the character of a large B2B networking event for the East African tourism industry, in combination with a community fair and 3 days entertainment to attract international travel agents, as well as local families & expats.

Due to the worldwide COVID-19 (Corona) pandemic, we were forced to move the event to new dates shown below.

**Venue:** Friedkin Recreation Center TGT, Arusha, Tanzania  
35,000 m<sup>2</sup> exhibition fairground

**Date:** **Friday, June 4<sup>th</sup>**  
Visitors: 10 am to 6 pm / Exhibitors: 9 am to 6:30 pm

**Saturday, June 5<sup>th</sup>**  
Visitors: 10 am to 6 pm / Exhibitors: 9 am to 6:30 pm  
**PLEASE NOTE the speed networking from 9:00am to 10:30am**

**Sunday, June 6<sup>th</sup>**  
Visitors: 10 am to 5 pm / Exhibitors: 9 am to 7:30 pm

**Entry fee:**

1-day ticket (adult visitor) /	TSH 8,000
1-day ticket (students, kids 3 years+)	TSH 4,000
3-day pass /	TSH 20,000
1-day family ticket /	TSH 20,000
(2 parents, max. 3 kids)	

**International & EA travel agents**

With pre-registration	free entry
With on-site registration (business card)	TSH 50,000 / US\$ 25,00

## **A** .....

### ▶ **ACCOMMODATION**

Several Hotels & Lodges in the Arusha area offer special rates for exhibitors and visitors. Please contact the hotels yourself and secure your booking early enough in advance. **Please mention your given buyer code or exhibitor stand number, in order to achieve the best rates!**

**Free KARIBU-KILIFAIR shuttle busses** will pass at the listed partner hotels in the morning & evening hours. Timetables to be published shortly before fair dates on hotel receptions.

### **ARUSHA SERENA HOTEL RESORT & SPA**

**Special rate:**  
Single Room incl. breakfast US\$ 112  
Double Room incl. breakfast US\$ 145

**Contact:** Francis Mollel  
**Phone:** +255 786 999035  
**E-mail:** [reservations@serena.co.tz](mailto:reservations@serena.co.tz)  
**Web:** [www.serenahotels.com](http://www.serenahotels.com)



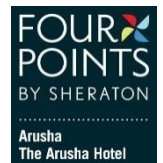
**ARUSHA SERENA**  
HOTEL

### **2) FOUR POINTS BY SHERATON HOTEL ARUSHA -THE ARUSHA HOTEL**

**Location:** Arusha, City center (12.5 km / 20 min from fairground) - free shuttle transfer from the hotel to fairground

**Special rate:**  
Single Room incl. breakfast US\$ 136.5  
Double Room incl. breakfast US\$ 168

**Contact:** Farida Khatibu  
**Phone:** +255 788 905 988  
**E-mail:** [sm@fourpointsthearushahotel.com](mailto:sm@fourpointsthearushahotel.com)  
**Web:** [www.fourpointsthearushahotel.com](http://www.fourpointsthearushahotel.com)



### **3) FUN RETREAT - ARUSHA**

**Location:** Arusha (15 km / 25 min from fairground via Bypass Road) - free shuttle transfer from the hotel to fairground

**Special rate:**  
Single Room incl. breakfast US\$ 90  
Double Room incl. breakfast US\$ 110

**Contact:** Abuu Omar,  
**Phone:** +255 658 999 999  
**E-mail:** [reservations@funretreat.com](mailto:reservations@funretreat.com)  
**Web:** [www.funretreat.com](http://www.funretreat.com)



### **4) GRAN MELIA - ARUSHA**

**Location:** Arusha City Center (12.5 km / 20 min from fairground) - free shuttle transfer from the hotel to fairground

**Special rate:**  
Single Room incl. breakfast US\$ 180  
Double Room incl. breakfast US\$ 235

**Contact:** Gran Melia Arusha Reservations Dept.  
**Phone:** +255 746 982 400  
**E-mail:** [reservations.gran.melia.arusha@melia.com](mailto:reservations.gran.melia.arusha@melia.com)  
**Web:** [www.melia.com](http://www.melia.com)



### **5) KILI VILLA - ARUSHA**

**Location:** Arusha, City center (40 km / 50 minutes from fairground)

**Special rate:**  
Single Room incl. breakfast US\$ 102  
Double Room incl. breakfast US\$ 156

**Contact:** Reservation Department  
**Phone:** 255 784 648 144  
**E-mail:** [info@kilivilla.com](mailto:info@kilivilla.com)  
**Web:** [www.kilivilla.com](http://www.kilivilla.com)



## 6) MASAI LAND SAFARI LODGE - ARUSHA

Location: Arusha / Sakina (4.5 km / 15 min from fairground) - free shuttle transfer from the hotel to fairground

### Special rate:

Single Room incl. breakfast US\$ 75  
Double Room incl. Breakfast US\$ 100

Contact: Upendo S. Molla  
Phone: +255 769 042 033  
E-mail: [marketing@masailandsafari.com](mailto:marketing@masailandsafari.com)  
Web: [www.masailandsafari.com](http://www.masailandsafari.com)



## 7) MOIVARO LODGE - ARUSHA

Location: Moivaro Lodge /Arusha Safari Lodge Arusha (20 km /60 min from fairground) - free transfer from the hotel to fairground

### Special rate:

Single Room incl. Breakfast: US\$ 80  
Double /Twin Room incl. breakfast: US\$ 140

Contact: Renee D'souza  
Phone: +255 754 324193/0784 712727  
E-mail: [renee@moivaro.com](mailto:renee@moivaro.com)  
Web: [www.moivaro.com](http://www.moivaro.com)



## 8) MOUNT MERU HOTEL - ARUSHA

Location: Arusha City Center (12.0 km / 20 min from fairground) - free shuttle transfer from the hotel to fairground

### Special rate:

Single Room incl. breakfast US\$ 120  
Double Room incl. breakfast US\$ 160  
Triple Room incl. breakfast US\$ 180

Contact: Purity Munge  
Phone: +255 784 715 767  
E-mail: [pmunge@mountmeruhotel.co.tz](mailto:pmunge@mountmeruhotel.co.tz)  
Web: [www.mountmeruhotel.co.tz](http://www.mountmeruhotel.co.tz)



## 9) OKASENI LODGE

Location: Arusha (5 km /12 mins from fairground) - free transfer from the hotel to fairground

### Special rate:

Single Room incl. breakfast US\$ 35  
Double Room incl. breakfast US\$ 50

Contact: Esuvati W Laizer  
Phone: +255 782 276 025  
E-mail: [okaseni@okasenilodge.com](mailto:okaseni@okasenilodge.com)  
Web: [www.okasenilodge.com](http://www.okasenilodge.com)



## 10) PANONE HOTELS - SAKINA

Location: Arusha (5.5 km /14 mins from fairground) - free transfer from the hotel to fairground

### Special rate:

Single Room incl. breakfast US\$ 40  
Double Room incl. breakfast US\$ 75  
Triple Room incl. breakfast US\$ 110

Contact: Daniel B. Marete  
Phone: +255 677 019 588 / +255 677 019 589  
E-mail: [daniel@panonehotels.co.tz](mailto:daniel@panonehotels.co.tz) / [info@panonehotels.co.tz](mailto:info@panonehotels.co.tz)  
Web: <https://panonehotels.com/sakina-hotel-arusha/>



All listed hotels are official partner hotels and exhibitors of **KARIBU-KILIFAIR 2021**, offering special rates for exhibitor & international travel agents/ buyers. More hotels located in Arusha can be found on online booking pages.

## ▶ ADVERTISING & MARKETING

The **KARIBU-KILIFAIR 2021** event is worldwide promoted at International Tourism Fairs, various Roadshows, through Social Media Platforms and through our Data base. Print, TV, Radio and POS marketing is done throughout East Africa.

### Print Marketing:

Marketing at Tourism Fairs such as WTM London, IMTM Tel Aviv, ITB Germany, MITT Moscow, WTM Cape Town, Magical Kenya, Malawi Fair, Sanganai Zimbabwe and Pearl of Africa – are all done with our own **KARIBU-KILIFAIR** stand promotion.

### Online Marketing:

Via Website & frequent Email newsletters to the tourism industry; via well-known mailing list providers in Tanzania & Kenya such as Voyages Afriq Media, TZ in Your Pocket, GO PLACES, via Facebook, Twitter & Instagram.

### Audio Promotion:

Via local radio stations, Coca Cola Truck & other PA vehicles announcements in Moshi and Arusha.

## ▶ AIRLINES & ARRIVALS

Several airlines are in cooperation with **KARIBU-KILIFAIR 2021** and offer special rates when using their services. **Ethiopian Airlines** is the "official international Airline Sponsor" of our event and is offering excellent rates & service for our clients.

### Ethiopian Airlines > 20% KILIFAIR discount

(world-wide) and for an amazing **flat fare of 200 Euro** from all European destinations including

Russia is available to Kilimanjaro (JRO). Kilimanjaro (JRO) or Zanzibar (ZNZ). The special

Promotion code/ link for registered exhibitors & international agents/ buyers to book online at [www.ethiopianairlines.com](http://www.ethiopianairlines.com)

was given to you already by our service desk – or is available at [agents@kilifair.com](mailto:agents@kilifair.com).



### Precision Air:

Flights between **Dar and Moshi / ZNZ and Moshi** Special rates are available at

Booking at: [contactcentre@precisionairtz.com](mailto:contactcentre@precisionairtz.com)



## ▶ APP – The official KILIFAIR App



We are proud to announce our official Smart phone App for **KARIBU-KILIFAIR 2021**. Please download from either Google play store or Apple app store under key word "Kilifair".



Please note that all exhibitors & agents/buyer need to download the app in order to participate on the "cash back" program for successful appointments.

## ▶ APPOINTMENT MATCHING PLATFORM

From May 2021 our well-known "appointment matching platform" will be online. You can easily access the platform via [www.kilifair.com](http://www.kilifair.com) and create appointments with ALL registered exhibitors, in a fast and simple way. Buyers are able to make appointments with exhibitors as well and meet them at the Business Lounge or at the exhibitors stand.

## B .....

## ▶ BUSINESS & PRESS LOUNGE

The lounge is located in the center of the fair, under one roof with Buyer Lounge & Seminar area. The Exhibitor & Press lounge is reserved for exhibitors, buyers & press only. A selection of complimentary snacks and water is available.

## C .....

### ► CASH BACK PROGRAM (FOR BUYERS)

In order to improve the number and quality of appointments between exhibitors & buyers, we have created the "BUYER RATING APP" where all exhibitors are **highly requested** to rate their meeting right after the talk, by pressing simple smiley buttons at their appointment time table.



Our KILIFAIR. Cloud software will automatically count the points of each buyer by a real-time Hit-list. The electronic App-version of buyer rating will be supported by a traditional paper rating system, shown and explained in the official KARIBU-KILIFAIR booklet.

The 30 best rated buyers matching the criteria will receive US\$ 300 each in cash refund. In order to qualify for the international buyer "Cash back program", a buyer has to attend at least 20 pre-scheduled appointments before Sunday, June 6<sup>th</sup> at 12pm.

### ► CONTACT & ORGANIZATION

KILIFAIR Promotion Co. Ltd is a Limited company with the directors and sole shareholders Mr. Tom Kunkler and Mr. Dominic Shoo

Phone: +255 (0)754 200 580 / +255 (0)764 627799  
Landline: +255 2727 51006 / Fax: +255 2727 51008  
E-Mail: [info@kilifair.com](mailto:info@kilifair.com) / [sales@kilifair.com](mailto:sales@kilifair.com)  
Web: [www.kilifair.com](http://www.kilifair.com)

### ► COCKTAIL EVENT FOR BUYERS / EXHIBITORS

The official KARIBU-KILIFAIR 2021 Cocktail party for exhibitors, registered agents/buyers and VIP guests is held on Friday, June 4<sup>th</sup> (from 7pm – 9pm) at "Fun Retreat Resort" in Arusha (Moshono).

The event is proudly sponsored by **NMB Bank – Tanzania** and hosted by Fun Retreat Resort. Each registered agent/buyer and 2 representatives of each exhibiting company are entitled to join this special annual event by invitation only (free of charge). Tickets will be distributed by our team to buyers/agents and exhibition stands on Friday, June 4<sup>th</sup>. Additional tickets can be purchased all day for TSH 25,000 / US\$ 10 at the exhibitor cashier or at information desk.



Sponsor speeches, minutes of fame with raffles, live bands, shows & surprises will make the evening a very special one.



### ► CLEANING & GARBAGE

The organizer will be constantly cleaning the fairground by our official appointed environmental partner Pristine Trails - [www.pristinetrails.com](http://www.pristinetrails.com). Each exhibitor is requested to produce a minimum on trash, dispose it in available trashcans and keep their own stand clean at all times. **The disposal of dangerous items (gas cylinders, acids, colors etc.) at the fair area are not allowed.**

### ► CORONA & HYGENIC PRE-CAUTION

In addition to all pre-caution against the COVID-19\* virus from airlines & Tanzania government, we will provide several safety options. Please expect a dedicated ambulance, additional washing stations, free mask supply and social distancing pre-caution throughout the event. We will monitor the COVID-19 pandemic carefully over the next months and will ament health action wherever it becomes necessary.

### ► DISPUTES & DISAGREEMENTS

In any case of disagreement, the terms & decision of the organizer KILIFAIR Promotion Co. Ltd is final and has to be followed.

## ► DISTRIBUTION OF ADVERTISING MATERIAL

With respect to other exhibitors and in order to reduce the amount of potential litter, exhibitors are not permitted to distribute any advertising materials outside their stand boundaries. Any material placed around the exhibition ground will be removed & destroyed by the organizer. Non-registered companies are strictly not allowed to bring nor distribute any promotion material through the entry gate.

## E .....

### ► EVENTS during KARIBU-KILIFAIR days

Enjoy your evening in Arusha with one of our official supported events:

#### Thursday, June 3<sup>rd</sup>

##### ET International Buyers Welcome & Briefing Cocktail Party

Venue: Four Points by Sheraton Hotel  
Time: 7pm to 9pm  
Tickets: free entry, present you name / buyer/agent code

#### Friday, June 4<sup>th</sup>

##### Official KARIBU-KILIFAIR 2021 exhibitor/buyer party

Venue: Fun Retreat Resort, Moshono - Arusha  
Time: 7pm to 9pm  
Tickets: 1 free entry per registered buyer  
2 free entries per exhibiting company  
Additional tickets TSH 25,000 @ i-stands at fairground

#### Saturday, June 5<sup>th</sup>

##### Speed-Networking at the fairground

Venue: Fairground @ Seminar tent area  
Time: 9am to 10:30 pm  
Tickets: free entry with your exhibitor/buyer pass

##### Tanzania Tour Guides Awards & Gala evening

Venue: Kibo Palace Hotel, Arusha  
Time: from 7pm to 9pm  
Tickets: by invitation only – available at Guide award stand # P4 or by distribution team to your stand

### ► EXHIBITOR / BUYER PASSES

All passes are pre-printed with your company & staff name. Please make sure to fill in your names & company profile at the KARIBU-KILIFAR online platform at your earliest convenience (platform opens May 2021).

Welcome bags & entry passes are available from Thursday, June 3<sup>rd</sup> at 9am at the exhibitor registration counters/ cashiers.

## F .....

### ► FIRST AID PROVIDER

First aid and a full-equipped ambulance car from KARIBU-KILIFAIR Health partner "FIRST RESPONDER - KNIGHT SUPPORT" is available at the fairground, next to HAL & entrance. Nevertheless, all exhibitors are required to handle presentations & display in the safest way to protect other exhibitors & visitors from any accident. More info under [www.knightsupport.com](http://www.knightsupport.com)



## L .....

### ► LOCATION:

Friedkin Recreation Center TGT, Arusha – Kisongo / Tanzania, viewing Mt. Meru

## M .....

### ► MEETING POINT

The official meeting point can be found next to the stage. To meet agents, customers, friends or kids – please agree to meet there.



P .....

► **PARKING**

Parking is provided right at the TGT Grounds and in short walking distance to the fairground entrance - **at your own risk**. Please remove all valuables from your car. KILIFAIR Promotion Co. Ltd does not take any responsibility for any theft or damaged cars.

► **PAYMENT ONLINE**



Payments for all stands are available by our **Platinum Sponsor** "DIRECT PAY ONLINE". Please visit our website [www.kilifair.com](http://www.kilifair.com) and click on a DPO payment banner to pay your bills.

► **PLASTIC BAGS**

From June 1st, 2019 the Tanzanian government has banned plastic bags in the country. In addition to that single-use PU/Plastic bottles are not allowed to be used in National Parks. Please make sure you cooperate with the above regulations to avoid any inconvenience at entry point or during your stay in Tanzania.

► **PRESS & MEDIA PARTNERS**

If you want to promote your company or product to the Media, please prepare a reasonable number of Media-packages and drop them on the Press & Media desk in the Business lounge – free of charge. A photo booth is available for Social media shots & live interviews.

We are expecting representatives of several Media organizations to attend **KARIBU-KILIFAIR 2021**.

**Official Media Partners KARIBU-KILIFAIR 2021:**

**Independent Television Ltd (ITV)**

Ms. Joyce W. Luhanga  
P.O.Box 4374/Dar es Salaam Tanzania  
Phone: +255 754 775 910  
E-mail: [joyce.luhanga@itv.co.tz](mailto:joyce.luhanga@itv.co.tz)  
Web: [www.itv.co.tz](http://www.itv.co.tz)



Meet ITV – *LIVE* in the Media / Exhibitor Lounge – stand # L30 - for live shows & interviews throughout KARIBU-KILIFAIR dates.

ITV is offering special TV & Media packages to all KKF21 exhibitors, starting from TSH 500,000 for video & Social media time at ITV platforms. Please contact Zainab Mtambo +255 753895844 / [zainab.mtambo@itv.co.tz](mailto:zainab.mtambo@itv.co.tz)

**Leisure & Travel Guides Ltd.**

Mr. Mansoor Jiwani  
P.O. Box 38086 00623 / Nairobi, Kenya  
Phone: +254 202338685  
Email: [mansoor@goplacesonline.com](mailto:mansoor@goplacesonline.com) /  
Web: [www.goplacesonline.com](http://www.goplacesonline.com)



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Web: <http://www.swahili.coast.com>



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Mr. Sameer Sajan  
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Email: [sameer@travelguide.co.tz](mailto:sameer@travelguide.co.tz)  
Web: [www.travelguide.co.tz](http://www.travelguide.co.tz)



**Voyages Afriq Media Limited.**

Mr. Joseph Kojo Bentum – Williams  
Accra – Ghana



Phone: +233 230 795 919  
Email: [kojofabio@gmail.com](mailto:kojofabio@gmail.com)  
Web: [www.voyagesafriq.com](http://www.voyagesafriq.com)

► **PRIME RESORT AREA & CATERING**

**KARIBU-KILIFAIR 2021** has dedicated an entire marquee tent with 1000 sqm area to Prime Resorts from East Africa only. Following the demands of many Top notch Resorts, we are happy to introduce it to our business partners.

The restricted catering area for Prime Resorts exhibitors & their clients only, offers a variety of complimentary international snacks & finger food creations "by Axel Janssens". Beverages, drinks and Coffee specialties are available as well.

The catering of our VIP/Buyer lounge is proudly sponsored & created by **Axel Janssens Signature catering, a division of Onsea House Tanzania Ltd.**

For catering requests contact:  
Axel Janssens

[axel@onseahouse.com](mailto:axel@onseahouse.com)  
Phone: +255 787 112 498



► **PROGRAM**

A wide range of entertainment, action and activities will be performed throughout the 3 days fair at event stage & at the fairground. Performances include:

- The **KARIBU-KILIFAIR** Official opening by Hon. Minister of Tourism & National Resources Dr. Hamisi Kigwangalla will be performed on Friday, June 4<sup>th</sup> – morning hours.
- CAC – Cultural Art Center Makumira is one of the two main presenters of the 2021 stage entertainment. CAC is presenting dancers, singers, artists, acrobats, etc. To book for your own event [www.cac.ac.tz](http://www.cac.ac.tz) / [manager@cac.ac.tz](mailto:manager@cac.ac.tz)



- Baobab Beach Resort & Spa is another main presenters of the 2021 stage entertainment, the Baobab animation team is well-known for the leading entertainments shows on Kenya's South Coast. [www.baobab-beach-resort.com/](http://www.baobab-beach-resort.com/) / [marketing@baobab-beach-resort.com](mailto:marketing@baobab-beach-resort.com)



- A variety of 50 Clowns, Artists, Acrobats & Magicians from all over Tanzania will perform live on the **KARIBU-KILIFAIR** show stage
- Cultural dances & performances throughout all days
- The "Exhibitor & VIP Cocktail & networking party" on Friday, June 4<sup>th</sup> from 7 pm @ Fun Retreat Resort, Moshono - Arusha
- International food court with specialties from all over the world
- Kids playground & activity center
- ZARA Tours - Uhuru Peak - photo shooting
- TANAPA – Nyerere Park Selfie photo shooting
- TAWA – Safari Park Scenery – photo shooting
- Daily raffle draws - with attractive prizes from exhibitors & sponsors

The final program can be seen on our website [www.kilifair.com](http://www.kilifair.com) from mid of April and is going to be published in the official **KARIBU-KILIFAIR** trade fair booklet.

S .....

► **SEMINARS & WORKSHOPS**

A large variety of daily "tourism orientated" seminars & workshops is available from 10am to 5pm every day. The timetable is available on our website, will be sent to you prior to the fair and can be found in the fair booklet. The seminar area is located between the Business Lounge & the VIP/Buyer lounge, in center of the fair – all under one roof. Seminars can be attended free of charge by any **KARIBU-KILIFAIR 2021** exhibitor, agents or visitors.

New for **KARIBU-KILIFAIR 2021** in Seminar is the Panel Discussion where the audience can have a public exchange of ideas, giving experts and audience members the chance to discuss a particular topic. The discussion will be used to delve into Tourism, issues affecting communities, and academic topics, Responsible Tourism etc.

► **SECURITY:**

Our security partner for entrance, parking and event security will be announced soon. Although we are very keen on security during day & night, please take care of your valuables. Stands should not be left unattended at any time and valuable items always be locked, especially during set up & turn down hours. **KARIBU-KILIFAIR** is not accepting any liabilities for lost items or injury at the fairground.

If you wish to book your personal security guard to protect your stand during night time, please book with them. Guards are available for TSH 25,600 (VAT inclusive) for existing clients and 52,000 (VAT inclusive) for non-existing clients 12 hours shift.

► **SHUTTLE SERVICE**

**Hotel to KARIBU-KILIFAIR Shuttles:** A FREE Shuttle service is provided by several partner companies, to pick & drop you from the above listed partner-hotels to **KARIBU-KILIFAIR ground** in the morning and during late afternoon hours. Please check the timetable in your hotel.

The airport shuttle bus & service is proudly sponsored by our transport partner African Scenic Safaris.

**African Scenic Safaris**

Contact: Simbo Natai  
Address: Box 1518, Moshi

Phone: +255 783 080 239  
Mobile: +255 784 413 801 (WhatsApp).  
Email: info@aficanscenicsafaris.com  
Web: [www.aficanscenicsafaris.com](http://www.aficanscenicsafaris.com)



**Airport to Hotel Shuttles:**

A FREE Airport shuttle is provided for all international agents/ buyer arriving & departing with ET (Ethiopian Airlines) to **KARIBU-KILIFAIR 2021**. Please send your flight itinerary to [agents@kilifair.com](mailto:agents@kilifair.com) in order to book your pickup & departure with our service team. Please note: If we don't receive your information, we can't take care of your transport.



**Private & VIP Shuttles (payable):**

**African Miracle Safaris** is ready to accept your private/ VIP shuttle booking from Kilimanjaro airport to Arusha or other destinations at any time. Please contact our partner directly.

**African Miracle Safaris**

Contact: Tumaini Massawe  
Address: Riding lane/ Moshi, Box 8483, Moshi

Phone: +255 715 477 564  
Mobile: +255 715 477 564 (WhatsApp).  
Email: [mail@aficanmiraclesafaris.com](mailto:mail@aficanmiraclesafaris.com).  
Web: [www.aficanmiraclesafaris.com](http://www.aficanmiraclesafaris.com)

► **SPEED NETWORKING ON SATURDAY**

Exhibitors and agents/ buyers are welcome to meet & match together during the Speed Networking at the "Seminar Area" on **Saturday, June 5<sup>th</sup> from 9am to 10:30am**. Free access. First come – first served. New business contacts guaranteed!

► **SPONSORS OF 2021 KARIBU-KILIFAIR**

The organization of **KARIBU-KILIFAIR 2021** is only possible due to the giant support of our Sponsors. Please recognize the Platinum and Gold Sponsors of the 2021:

----- **2021 Platinum & Gold Sponsors** -----



**V** .....

► **VIP / BUYER LOUNGE**

is located in the center of the fair, under one roof with Business lounge and Seminar area. The VIP / Buyer Lounge is exclusively reserved for international buyers and VIP guests.

Exhibitors & other tourism stakeholders are welcome to meet & greet at the new established "Business Lounge" opposite side of the VIP / Buyer lounge.

► **VIP / EXHIBITOR / BUYER PARTY**

The official **KARIBU-KILIFAIR 2021 Cocktail party for exhibitors, registered agents/buyers and VIP guests** is held on Friday, June 4<sup>th</sup> (from 7pm – 9pm) at "Fun Retreat Resort" Arusha (Moshono) and is proudly sponsored by **NMB Bank - Tanzania**. Each registered agent/buyer and 2 representatives of each exhibiting company are entitled to join the special event by invitation free of charge. Tickets will be distributed by our team to buyers/agents and exhibition stands on Friday, June 4<sup>th</sup>. Additional tickets can be purchased for TSH 25,000 / US\$ 10 at the exhibitor cashier or information desk.

**W** .....

**FREE WIFI** is brought to you by our WIFI Sponsor **BLINK**, as brand of Gadgetronix.

**GADGETRONIX.net**

Mr. Sammy Sandhu

P.O. Box / Arusha  
Phone: +255 767 007 170  
+255 620 111 222

Email: [gm@blink.co.tz](mailto:gm@blink.co.tz)  
Web: [www.blink.co.tz](http://www.blink.co.tz)

