

# United Tourism Fairs of Tanzania

Innovating East-Africa Tourism!

**KARIBU FAIR**  
TRAVEL & TOURISM TANZANIA

**KILIFAIR**  
KILIMANJARO TOURISM & INDUSTRY FAIR 2019



## General information **EXHIBITORS**

**KARIBU-KILIFAIR** is the united tourism trade fair of **KARIBU FAIR & KILIFAIR**, organized as an International Tourism and Tourism-Industry Fair in Tanzania. The fair will alternate between Moshi/Kilimanjaro and Arusha each year. Under this year's motto "Where business meets wildlife" the fair is held in Arusha and is representing and promoting the Kilimanjaro & Arusha regions, Tanzania National Parks and attractions, as well as other East African countries to the rest of the world. Exhibitors are expected to come from Tanzania Mainland, Zanzibar, Uganda, Rwanda, Kenya, Ethiopia, Zimbabwe, Malawi, Europe, etc.

The fair has the character of a large B2B networking event for the East African tourism industry, in combination with a community fair and 3 days entertainment to attract international travel agents, as well as local families & expats.

**Venue:** Friedkin Recreation Center TGT, Arusha, Tanzania  
27,000 m<sup>2</sup> exhibition fair ground

**Date:** **Friday, June 7<sup>th</sup>**  
Visitors: 10 am to 6 pm / Exhibitors: 9 am to 6:30 pm

**Saturday, June 8<sup>th</sup>**  
Visitors: 10 am to 6 pm / Exhibitors: 9 am to 6:30 pm  
**PLEASE NOTE the speed networking from 9:00 to 10:30pm**

**Sunday, June 9<sup>th</sup>**  
Visitors: 10 am to 5 pm / Exhibitors: 9 am to 7:30 pm

**Entry fee:**

1-day ticket (adult visitor) /	TSH 8,000
1-day ticket (students, kids 3 years+)	TSH 4,000
3-day pass /	TSH 20,000
1-day family ticket /	TSH 20,000
(2 parents, max. 3 kids)	

**International & EA travel agents**

With pre-registration	free entry
With on-site registration (business card)	TSH 50,000 / US\$ 25,00

## **A** .....

### ► **ACCOMMODATION**

Several Hotels & Lodges in the Arusha area offer special rates for exhibitors and visitors. Please contact the hotels yourself and secure your booking early enough in advance. **Please mention your given buyer code or exhibitor stand number, in order to achieve the best rates!**

**Free KARIBU-KILIFAIR shuttle busses** will pass at the listed partner hotels in the morning & evening hours. Timetables to be published shortly before fair dates on hotel receptions.

### **1) ARUSHA SERENA HOTEL RESORT & SPA**

Location: Arusha / Lake Duluti (22 km / 30 min from fairground) - free shuttle transfer from the hotel to fairground.

**Special rate:**

Single Room incl. breakfast	US\$ 100
Double Room incl. breakfast	US\$ 120
Triple Room incl. breakfast	US\$ 150

Contact: Lameck Kimaru  
Phone: +255 787 444 009  
E-mail: lkimaru@serena.co.tz  
Web: [www.serenahotels.com](http://www.serenahotels.com)



### **2) FOUR POINTS BY SHERATON HOTEL - ARUSHA**

Location: Arusha, City center (12.5 km / 20 min from fairground) - free shuttle transfer from the hotel to fairground

**Special rate:**

Single Room incl. breakfast	US\$ 135
Double Room incl. breakfast	US\$ 155

Contact: Farida Khatibu  
Phone: +255 788 905 988  
E-mail: sm@fourpointsthearushahotel.com  
Web: [www.fourpointsthearushahotel.com](http://www.fourpointsthearushahotel.com)



### **3) MASAI LAND SAFARI LODGE - ARUSHA**

Location: Arusha / Sakina (4.5 km / 15 min from fairground) - free shuttle transfer from the hotel to fairground

**Special rate:**

Single Room incl. breakfast	US\$ 70
Double Room incl. Breakfast	US\$ 90
Triple Room incl. breakfast	US\$ 130

Contact: Mary S. Mtui  
Phone: +255 762 239 748  
E-mail: [marketing@masailandsafari.com](mailto:marketing@masailandsafari.com)  
Web: [www.masailandsafari.com](http://www.masailandsafari.com)



### **4) MELIA - ARUSHA**

Location: Arusha City Center (12.5 km / 20 min from fairground) - free shuttle transfer from the hotel to fairground

**Special rate:**

Single Room incl. breakfast	US\$ 125
Double Room incl. breakfast	US\$ 165

Contact: Claire Mitchell  
Phone: +255 743 920 968  
E-mail: [Claire.Mitchell@melia.com](mailto:Claire.Mitchell@melia.com)  
Web: TBC



### **5) MOUNT MERU HOTEL ARUSHA**

Location: Arusha City Center (12.0 km / 20 min from fairground) - free shuttle transfer from the hotel to fairground

**Special rate:**

Single Room incl. breakfast	US\$ 120
Double Room incl. breakfast	US\$ 150
Triple Room incl. breakfast	US\$ 180



Contact Purity Munge  
Phone: +255 784 715 767  
E-mail: [pmunge@mountmeruhotel.co.tz](mailto:pmunge@mountmeruhotel.co.tz)  
Web: <https://www.mountmeruhotel.co.tz/>

#### 6) NAURA SPRING HOTEL

Location: Arusha City Center (11 km/ 20 min from fairground) - free shuttle transfer from the hotel to fairground3w

Special rate:  
Single Room incl. Breakfast US\$ 50  
Double Room incl. Breakfast US\$ 70  
Triple Room incl. Breakfast US\$ 90



Contact: Beatrice Dimitris Dalaris  
Phone: +255 754 318 076  
E-mail: [naura@nauraspringshotel.com](mailto:naura@nauraspringshotel.com)  
Web: [www.naurasprings.com](http://www.naurasprings.com)

#### 7) THE IMPALA HOTEL

Location: Arusha City Center (14 km / 25 min from fairground) - free shuttle transfer from the hotel to fairground

Special rate:  
Single Room incl. Breakfast US\$ 50  
Double Room incl. Breakfast US\$ 70  
Triple Room incl. Breakfast US\$ 90



Contact: Stephania Gerald  
Phone: +255 754 474 880  
E-mail: [impala@impalahotel.com](mailto:impala@impalahotel.com)  
Web: [www.impalahotel.com](http://www.impalahotel.com)

All listed hotels are official partner hotels and exhibitors of **KARIBU-KILIFAIR 2019**, offering special rates for exhibitor & international travel agents/ buyers. More hotels located in Arusha can be found on online booking pages.

#### ▶ ADVERTISING & MARKETING

The **KARIBU-KILIFAIR 2019** event is world-wide promoted at International Tourism Fairs, through Social Media Platforms and through our Data base. Print, TV, Radio and POS marketing done is done throughout East Africa.

#### Print Marketing:

Marketing at Tourism Fairs such as WTM London, IMTM Tel Aviv, ITB Germany, WTM Cape Town, Arabic Travel Market, Magical Kenya and Pearl of Africa – are all done with our own **KARIBU-KILIFAIR** stand promotion.

#### Online Marketing:

Via Website & frequent Email newsletters to the tourism industry; via well-known mailing list providers in Tanzania & Kenya such as TZ in Your Pocket, GO PLACES, Tanzania in your pocket, via Facebook, Twitter & Instagram.

#### Audio Promotion:

Via local radio stations, Coca Cola Truck & other PA vehicles announcements in Moshi and Arusha.

#### ▶ AIRLINES & ARRIVALS

Several airlines are in cooperation with **KARIBU-KILIFAIR 2019** and offer special rates when using their services. **Ethiopian Airlines** is the “official international Airline Sponsor” of our event and is offering excellent rates & service for our clients.

**Ethiopian Airlines > 20% KILIFAIR discount** is available from ALL world-wide ET destinations to Kilimanjaro (JRO). Kilimanjaro (JRO) or Zanzibar (ZNZ). The special Promotion code/ link for registered exhibitors & international agents/ buyers to book online at [www.ethiopianairlines.com](http://www.ethiopianairlines.com) was given you already by our service desk – or is available at [agents@kilifair.com](mailto:agents@kilifair.com).



#### Coastal Aviation:

Flights between **Dar and Moshi / ZNZ and Moshi**  
Resident rates: USD 99 net – plus taxes (one way)  
Non-Residents: USD 175 net – plus taxes (one way)  
Booking at: [safari@coastal.co.tz](mailto:safari@coastal.co.tz)



#### ▶ APPOINTMENT MATCHING PLATFORM

From May 2019 our well-known “appointment matching platform” will be online. You can easily access the platform via [www.kilifair.com](http://www.kilifair.com) and create appointments with other registered exhibitors, buyers or agents from all over the world, in a fast and simple way. **BUYERS** are able to make appointments with exhibitors as well, and meet them at the new created Business Lounge or at the exhibitors stand.

#### B .....

#### ▶ BUSINESS & PRESS LOUNGE

The new lounge is located in the center of the fair, under one roof with Buyer Lounge & Seminar area. The Exhibitor & Press lounge is reserved for exhibitors, buyers & press only. A selection of complimentary snacks and water is available.

#### C .....

#### ▶ CONTACT & ORGANIZATION

KILIFAIR Promotion Co. Ltd is a Limited company with the directors and sole shareholders Mr. Tom Kunkler and Mr. Dominic Shoo

Phone: +255 (0)754 200 580 / +255 (0)764 627799  
Landline: +255 2727 51006 / Fax: +255 2727 51008  
E-Mail: [info@kilifair.com](mailto:info@kilifair.com) / [sales@kilifair.com](mailto:sales@kilifair.com)  
Web: [www.kilifair.com](http://www.kilifair.com)

#### ▶ COCKTAIL EVENT FOR BUYERS / EXHIBITORS

The official **KARIBU-KILIFAIR 2019 Cocktail party for exhibitors, registered agents/buyers and VIP guests** is held on Friday, June 7<sup>th</sup> (from 7pm – 9pm) at Mt. Meru Hotel, Arusha (garden). Each registered agent/buyer and 1 person of each exhibiting company is entitled to join the special event by invitation free of charge. Additional tickets can be purchased for TSH 30,000 / US\$ 15 at the exhibitor cashier or information desk.

Speeches, Sponsor activities, minutes of fame, Live bands & shows will make the evening a very special one. The event is sponsored & organized by Mt. Meru Hotel and our supporting partner (to be announced) and sponsored with drinks from BONITE Bottlers, Red 'n White / Arusha, and Brown Cheese/ Kenya.



#### ▶ CLEANING & GARBAGE

The organizer will be constantly cleaning the fairground by an appointed environmental partner. Each exhibitor is requested to produce a minimum on trash, dispose it in available trashcans and keep their own stand clean at all times. The disposal of dangerous items (gas cylinders, acids, colors etc.) at the fair area are not allowed.

#### ▶ DISPUTES & DISAGREEMENTS

In any case of disagreement, the terms & decision of the organizer KILIFAIR Promotion Co. Ltd is final and has to be followed.

#### ▶ DECORATION \$ FLOWERS

A selection of display walls, special floors, flowers, plants and individual decoration items are available from our reliable local partners on Wednesday & Thursday during set-up hours at the fair ground. Please plan to pay this service in cash, right with our local partners. PRE-Booking is highly recommended!

#### **POSH Event Planners / Arusha & Moshi**

(Specialized in customized stand designing & decoration)

Contact: Mrs. Gaudencia Magessa  
P.O. Box 8281 Arusha, Tanzania  
Phone: +255 (0)754 292260  
Email: [info@posheventsplanners.com](mailto:info@posheventsplanners.com) / [gaudcharles@gmail.com](mailto:gaudcharles@gmail.com)  
Web: [www.posheventsplanners.com](http://www.posheventsplanners.com)



## ► DISTRIBUTION OF ADVERTISING MATERIAL

With respect to other exhibitors and in order to reduce the amount of potential litter, exhibitors are not permitted to distribute any advertising materials outside their stand boundaries. Any material placed around the exhibition ground will be removed & destroyed by the organizer. Non-registered companies are strictly not allowed to bring nor distribute any promotion material through the entry gate.

## E .....

### ► ELECTRICITY

Electricity (0.5 kw) will be provided for all pre-booked Tourism- and supplier tents only. Connections for higher consumption (2.5 kw) can be booked for US\$ 75 each. Open space area stands do not include any electricity connection – please pre-book for US\$ 75 if needed.

Once booked, we will provide you with one European style Multi-Plug as shown here (without switch and adapter). If you need to access Tanzania style plugs, please bring your OWN adapter or rent from the Exhibitor counter for 10,000 TSH return deposit.



### ► EXHIBITORS @ KARIBU-KILIFAIR

KARIBU-KILIFAIR 2019 is offering exhibition stand (tents) & exhibition space for more than 450 companies. Since KARIBU/KILIFAIR is an outdoor event, all exhibitor stands will be found inside tents of various sizes. Please carefully check your stand size, based on your stand number location to avoid later inconvenience due to wrong measurements given.

#### **Costs & stand sizes 2019 - excl. 18% VAT**

##### **Tourism - Stand numbers A, B, C, D, E, G, H, J, K, L, M, N, O – all from number 1-10, U1 to U38, UL1 to UL22, T1-T40 :**

Tourism "Prime Resort" shell scheme (3.00 x 3.00 m)	US\$ 1500
Tourism "Business" shell scheme (3.00 x 3.00 m)	US\$ 1000
Tourism Full tent (6.00 x 6.00m – inside 5.80 x 5.80)	US\$ 1400
Tourism Half tent (6.00 x 3.00m – inside 5.80 x 2.90)	US\$ 850
Tourism Quarter tent (3.00 x 3.00 m – inside 2.90 x 2.90)	US\$ 500

##### **Tourism - Stand numbers A, B, C, D, E, G, H, J, K, L, M, N, O – all from number 20-30, D14-16, E14, R, UL25-26 :**

Tourism Full tent (5.20 x 5.20 m)	US\$ 1400
Tourism Half tent (5.20 x 2.60 m)	US\$ 850
Tourism Quarter tent (2.60 x 2.60 m)	US\$ 500
Tourism Table in community tent G15 (1.60 x 0.40 m)	US\$ 400

##### **Supplier - Stand numbers P, R, S, V, W, X, UL30-40, Z :**

Supplier / SME Full Tent (5.20 x 5.20 m)	US\$ 1100
Supplier / SME Half Tent (5.20 x 2.60 m)	US\$ 750
Supplier / SME Quarter Tent (2.60 x 2.60 m)	US\$ 400
"Arts & Crafts" Full tent (3.00 x 3.00 m)	US\$ 290
Quarter Tent "NGO Only" (2.60 x 2.60 m)	US\$ 200

##### **Food - Stand numbers F :**

#### **Food stalls**

Full tent (5.20 x 5.20 m x 2.45 m high)	US\$ 400
Half tent (5.20 x 2.60 m x 2.45 m high)	US\$ 250

**Open area (no tents)** US\$ 20 (sq. meter)  
(minimum 20 square meter)

**Important: Please note that all given measurements are approximate due to variations of our tent suppliers. In case you need the 100% exactly size of your stand, please contact the KARIBU/KILIFAIR sales team [sales@kilifair.com](mailto:sales@kilifair.com)**

**Furniture packages** (1 table, 2 chairs) can be booked for US\$ 20.00. Tables & chairs are only provided in Tourism & supplier tents.

**Invoices** must be paid with a 50% deposit right at booking date & stand selection – and final 50% at latest by May 15<sup>th</sup>, 2019. Full advance payments (at booking date) receive a 10% discount if booked and paid before October 31<sup>st</sup> 2018. Late stand payments will create an inconvenience and automatically exclude the company from participation if first payment reminder is not successful.

## ► EXHIBITOR PASSES

Each exhibitor is entitled to receive 4 exhibitor passes for a full space tent – and 2 exhibitor passes for a half or quarter space tent. Additional exhibitor passes can be purchased for TSH 20,000 each at the exhibitor counter.

All passes are pre-printed with your company & staff name. Please make sure to fill in your names & company profile at the KARIBU-KILIFAIR online platform at your earliest convenience.

Welcome bags & entry passes are available from Thursday, June 6<sup>th</sup> at 9am at the exhibitor registration counters/ cashiers.

## ► EXHIBITION STANDS - CONDITIONS

When you arrive at the KARIBU-KILIFAIR ground, please pick your exhibitor passes & welcome bag right at the Buyer/ exhibitor counters. Your stand is already prepared with your stand number in the booked location.

**BEST STAND AWARD:** The KILIFAIR management & jurors are awarding the **3 best decorated**, most attractive stands at the fair ground. The winner receives a FREE full stand (standard size – full stand) for **KARIBU-KILIFAIR 2020**, second one 50% discount and the third one 25% discount on next year's stand.

#### **KILIFAIR organization has prepared the following:**

- Your booked tourism or supplier or stand can be found in a Pavilion tent (2.40 m high) with dividing sheets, by your stand number.
- All tent walls are made from flexible white PVC material and can be decorated by the exhibitor.
- The floor is natural grass at the Ushirika Sports Stadium ground (no prepared floor).
- Electricity connection is available as offered in your stand package.
- Partition walls, carpets & electrical items can be rented from our official construction partners.

## ► EXHIBITION STANDS - CONSTRUCTION & DESIGN PARTNERS

We are working with two reliable stand constructors who can plan your stand from scratch. From designing and branding to a full set up – everything is possible. Please contact them directly:

#### **1) Creative Studios Arusha**

(Specialized in customized stand designing, construction & corporate design)

Contact: Mr. Abdulqadir Siraj  
P.O. Box 923 / Arusha  
Phone: +255 715 / 767 788346, 787 786952  
Email: [md@creativestudiostz.com](mailto:md@creativestudiostz.com) /  
Web: [www.creativestudiostz.com](http://www.creativestudiostz.com)

#### **2) Conferences & Exhibitions Services (CES)**

(Specialized in stand construction & partition walls at affordable prices)

Contact: Eng. Abdul Awadh / Mr. Masha  
P.O. Box 42209, Dar es Salaam  
Phone: Mr. Masha: +255 (0)788 416112, +255 (0)754 855881  
Mr. Awadh: Whatsapp +255 (0)789 242112  
Email: [confexhib@yahoo.com](mailto:confexhib@yahoo.com) / [aaawadh@yahoo.com](mailto:aaawadh@yahoo.com)

**Order deadline for any stand construction, furniture or deco is May 20<sup>th</sup>, 2019**



**Painted wood panel partitions (see picture):**

A)	<u>Quarter tent</u> (2.50 x 2.50 meter) Wood panels	US\$ 130.00 / Carpet US\$ 40.00
B)	<u>Half tent</u> (5.10 x 2.50 meter) Wood panels	US\$ 240.00 / Carpet US\$ 80.00
C)	<u>Full tent</u> (5.10 x 5.10 meter) Wood panels	US\$ 400.00 / Carpet US\$ 120.00
D)	<u>Full tent</u> (5.00 x 5.00 meter) Shell scheme (Octanorm)	US\$ 500.00 / Carpet US\$ 120.00
E)	<u>Full tent</u> U1 to U34 (6.00 x 6.00 meter) Wood panels	US\$ 500.00 / Carpet US\$ 140.00
F)	Raised Platform	US\$ 8.00 / per square meter
G)	1 fluorescent tube light –	US\$ 7.00
H)	(2 spot lights x 100W) –	US\$ 11.00
J)	Table round, diameter 75 cm	US\$ 15.00

All prices include the set up & turn down of white painted wood separation walls in the size of your stand for 3 days. Carpet in blue or red color & electrical items are additional options to book. Please contact: Mr. Abdul Awadh for your personal quotation & booking: Whatsapp +255 (0)789 242112

► **EXHIBITION STAND SET UP TIME**

<b>Wednesday, June 5<sup>th</sup></b>	from 12 pm to 6 pm (limited security)
<b>Thursday, June 6<sup>th</sup></b>	from 9 am to 7 pm (limited security before mid-day)
<b>Friday, June 7<sup>th</sup></b>	from 7am to 9:00 am (decoration only – no set up or carry in items allowed on Friday)

**NOTE: There is strictly no exception for later SET UP than Thursday, June 6<sup>th</sup> till 8pm. A Set up on Friday Morning, June 7<sup>th</sup> is not possible – only final display procedures are allowed before 9 am.**

► **TEAR DOWN TIME:**

<b>Sunday, June 9<sup>th</sup></b>	from 5 pm (strictly) to 8 pm
<b>Monday, June 10<sup>th</sup></b>	from 8 am to 6 pm (limited Security)

**A full TURN DOWN or removal of goods from exhibition stands before Sunday, June 9<sup>th</sup> 5pm is strictly prohibited in the interest of other exhibitors & paying visitors. Noncompliance will cause the exclusion from KARIBU-KILIFAIR 2020.**

► **EXHIBITION STAND TERMS & ETIQUETTE**

- All exhibitors are requested to maintain a proper, professional & friendly presentation of their stand & products at all time. The consumption of alcoholic drinks on stands shall be observed and limited.
- Your booked stand can be found in a Pavilion style tent (2.40 m high) with dividing sheets or in the open area, by your stand number.
- All tent walls are made from flexible white PVC material and must be decorated by the exhibitor or decorator. Tents are mainly used against sun & short rain. 100% waterproof material can't be guaranteed. Please take precaution.
- The exhibitor's company name will be shown on a Fascia sticker board of approximate 20 x 130 cm, as ordered in the booking form or on our website.
- The floor is natural grass at the Ushirika Sports Stadium ground (no prepared floor). Depending on weather conditions the floor might be soft or wet. Exhibitors are obliged to prepare the goods & stand display adequate. It is strictly prohibited to damage the sports ground in any way.
- Partition walls, carpets, lighting & electrical items can be rented from our official construction & decoration partners.
- Any dangerous, hazardous or easy inflammable items are not allowed at exhibition stands or at the fair ground. All materials used for construction work or for display must be fire proof or made from non-flammable material. The organizer does not take any responsibility for accidents or fire caused by exhibitors.
- Please keep any audio/ video presentation on a reasonable sound level to avoid any conflict with stand neighbors or visitors. The organizer reserves the right to monitor, level or stop the audio/ video presentation where necessary.

**F** .....

► **FASCIA BOARD STICKER**

All fascia board name stickers must be ordered online at our website (exhibitor area) or >> [HERE](#) <<, to avoid miscommunication and typing errors. For 2019 we are giving the (paid) option to add your company logo. Each exhibitor is entitled to 1 free fascia name sticker per stand.

► **FIRST AID PROVIDER**

First aid and a full-equipped ambulance car from KARIBU-KILIFAIR Health partner "FIRST RESPONDER - KNIGHT SUPPORT" is available at the fairground, next to HAL & entrance. Nevertheless, all exhibitors are required to handle presentations & display in the safest way to protect other exhibitors & visitors from any accident. More info under [www.knightsupport.com](http://www.knightsupport.com)



► **FOOD & BEVERAGES**

A 2500 m<sup>2</sup> food court area, with 15 different food providers, restaurants & coffee shops, are ready to serve the exhibitors & public throughout the fair. All exhibitors without a registered food stand, are not allowed to offer any food or drinks to the public. It is strictly prohibited to bring outside purchased food & drinks to the fair ground. No cooking or food preparation is allowed on the fair ground. Noncompliance will cause the closure of the stand with immediate effect.

**L** .....

► **LOCATION:**

Friedkin Recreation Center TGT, Arusha – Kisongo / Tanzania, viewing Mt. Meru

**M** .....

► **MEETING POINT**

The official meeting point can be found next to the stage. To meet agents, customers, friends or kids – please agree to meet there.



**P** .....

► **PARKING**

Parking is provided right at the TGT Grounds and in short walking distance to the fairground entrance - at your own risk. Please remove all valuables from your car. KILIFAIR Promotion Co. Ltd does not take any responsibility for any theft or damaged cars.

► **PAYMENT ONLINE**



Payments for all stands are available by our **Platinum Sponsor** "DIRECT PAY ONLINE". Please visit our website [www.kilifair.com](http://www.kilifair.com) and click on a DPO payment banner to pay your bills.

► **PRESS & MEDIA PARTNERS**

If you want to promote your company or product to the Media, please prepare a reasonable number of Media-packages and drop them on the Press & Media desk in the Business lounge – free of charge. A photo booth is available for Social media shots & live interviews.

We are expecting representatives of several Media organizations to attend KARIBU-KILIFAIR 2019.

**Official Media Partners KARIBU-KILIFAIR 2019:**

**Leisure & Travel Guides Ltd.**

Mr. Manoor Jiwani  
P.O. Box 38086 00623 / Nairobi, Kenya  
Phone: +254 202338685  
Email: [mansoor@goplacesonline.com](mailto:mansoor@goplacesonline.com) /  
Web: [www.goplacesonline.com](http://www.goplacesonline.com)

**Swahili Coast Magazine**

Mr. David  
P.O. Box 3181 / Stone Town, Zanzibar  
Phone: +255 773 625063  
Email: [sales@printpluszanzibar.com](mailto:sales@printpluszanzibar.com)  
Web: <http://www.swahili.coast>

**Leisure & Travel Guides Ltd.**

Mr. Sameer Sajan  
P.O. Box 2115 / Dar es Salaam, Tanzania  
Phone: +255 682 071 648  
Email: [sameer@travelguide.co.tz](mailto:sameer@travelguide.co.tz)  
Web: [www.travelguide.co.tz](http://www.travelguide.co.tz)

**VoyagesAfric Media Limited.**

Joseph Kojo Bentum – Williams  
Accra – Ghana  
Phone: +233230795919  
Email: [kojofabio@gmail.com](mailto:kojofabio@gmail.com)  
Web: [www.voyagesafric.com](http://www.voyagesafric.com)

**Go Places**

**swahili  
coast**



**▶ PRINT, PROMOTION & DECO-PARTNERS**

**KARIBU-KILIFAIR** offers selected reliable Media Production partners to assist you with your marketing needs. Our Print & Promotion partners are professional Graphic & Design partners for the industry. With the own design, print & plotter equipment they can handle your needs for **KARIBU-KILIFAIR 2019** fast & professional. Flyers, banners, brochures, T-Shirts, Caps, etc. from design to production - all in one hand.

**Multimedia & Design partner 2019:**

**CREATIVE STUDIOS**

Mr. Abdulqadir Siraj  
P.O. Box 923 / Arusha  
Phone: +255 715 / 767 788346, 787 786952  
Email: [md@creativestudiostz.com](mailto:md@creativestudiostz.com) /  
Web: [www.creativestudiostz.com](http://www.creativestudiostz.com)



**Official Promotion & T-shirt partner 2019:**

**UJUMBE INK**

Mr. Victor Mollé  
P.O. Box 2453 / Arusha  
Phone: +255 27 250 6294  
+255 784 319 494  
Email: [victor@ujumbeink.com](mailto:victor@ujumbeink.com)  
Web: [www.ujumbeink.com](http://www.ujumbeink.com)



**Official Printing & Design Partner 2019:**

**ZENITH MEDIA**

Mr. Ali Chomoko  
P.O. Box 2457 / Arusha  
Phone: +255 736 210 928 / +255 689 936484  
Email: [alichomoko@zenithmediatz.com](mailto:alichomoko@zenithmediatz.com) /  
Web: [www.zenithmediatz.com](http://www.zenithmediatz.com)



**Official Furniture Rental Partner 2019:**

**DUNIA DESIGNS**

Alexis Cronin  
Phone: +255 683122980  
E-mail: [info@duniadesigns.co.tz](mailto:info@duniadesigns.co.tz) / [alexis@duniadesigns.co.tz](mailto:alexis@duniadesigns.co.tz)  
Web: [www.duniadesigns.org](http://www.duniadesigns.org)

**SANAA TAMU DHOW FURNITURE**

Joshua Ngowi  
Phone: +255 713 414 270  
E-mail: [sanaatamudhowfurniture@gmail.com](mailto:sanaatamudhowfurniture@gmail.com)  
Web: [www.sanaatamu.co.tz](http://www.sanaatamu.co.tz)

**POSH Event Planners / Arusha & Moshi**

(Specialized in furniture and customized stand decoration)

Contact: Mrs. Gaudencia Magessa  
P.O. Box 8281 Arusha, Tanzania  
Phone: +255 (0)754 292260  
Email: [info@posheventsplanners.com](mailto:info@posheventsplanners.com) /  
[gaudcharles@gmail.com](mailto:gaudcharles@gmail.com)  
Web: [www.posheventsplanners.com](http://www.posheventsplanners.com)

**▶ PROGRAM**

A wide range of entertainment, action and activities will be performed throughout the 3 days fair at event stage & at the fair ground. Performances include:

- ▶ The **KARIBU-KILIFAIR** Official opening by Hon. Minister of Tourism & National Resources Dr. Hamisi Kigwangalla will be performed on Friday, June 7<sup>th</sup> – morning hours.
- ▶ CAC – Cultural Art Center Makumira is the main presenter of the 2019 stage entertainment. CAC is presenting dancers, singers, artists, acrobats, etc. To book for your own event [www.cac.ac.tz](http://www.cac.ac.tz) / [manager@cac.ac.tz](mailto:manager@cac.ac.tz)
- ▶ A variety of 50 Clowns, Artists, Acrobats & Magicians from all over Tanzania will perform live on the **KARIBU-KILIFAIR** show stage
- ▶ Cultural dances & performances throughout all days
- ▶ Daily raffle draws - with attractive prizes from exhibitors & sponsors
- ▶ International food court with specialties from all over the world
- ▶ Kids playground & activity center
- ▶ Kids 4-wheel Quad activities by 4-Wheeling Tanzania
- ▶ ZARA Tours - Uhuru Peak - photo shooting
- ▶ TAWA – Safari Park Scenery – photo shooting
- ▶ The "Exhibitor & VIP Cocktail & networking party" on Friday, June 7<sup>th</sup> from 7 pm at Mt. Meru Hotel
- ▶ The **ATTA event** – on Saturday, June 8<sup>th</sup> (venue to be announced)



The final program can be seen on our website [www.KILIFAIR.com](http://www.KILIFAIR.com) from mid of April and is going to be published in the official **KARIBU-KILIFAIR** trade fair booklet.

**S .....**

**▶ SALES & EXHIBITION OF PRODUCTS**

Participating companies are welcome to exhibit or sell any of **prior registered & approved** products (on the exhibitor form) on their own terms, bill & risk. The sales of food & beverages is allowed at registered food stands only and needs a special permission from the **KARIBU-KILIFAIR** Management. The selection of food and the price range shall not be in contradiction with any other food provider.

**▶ SEMINARS & WORKSHOPS**

A large variety of daily "tourism orientated" seminars & workshops are available from 10am to 5pm every day. The timetable is available at our website, will be sent to you prior the fair and can be found in the fair booklet. The seminar area is located between the Business Lounge & the VIP/Buyer lounge, in the center in the center of the fair – all under one roof. Seminars can be attended free of charge by any **KARIBU-KILIFAIR 2019** exhibitor, agents or visitors.

**▶ SECURITY:**

KK Security Tanzania is our partner for entrance, parking and event security. Although we are very keen on security during day & night, please take care of your valuables. Stands should not be left unattended at any time and valuable items always be locked, especially during set up & turn down hours. **KARIBU-KILIFAIR** is not accepting any liabilities for lost items or injury at the fair ground.



If you wish to book your personal KK guard to protect your stand during night time, please book with KK. Guards are available for TSH 25,600 (VAT inclusive) for existing clients and 52,000 (VAT inclusive) for non-existing clients 12 hrs shift

Contact for booking: +255 786785001/ +255 762748029 / +255 742103268  
[arushacustomercareservices@kksecurity.com](mailto:arushacustomercareservices@kksecurity.com)

► **SHUTTLE SERVICE**

**Hotel to KARIBU-KILIFAIR Shuttle:** A FREE Shuttle service is provided by several partner companies, to pick & drop you from the above listed partner-hotels to KARIBU-KILIFAIR ground in the morning and during late afternoon hours. Please check the timetable in your hotel.

**Airport to Hotel Shuttle:**

A FREE Airport shuttle is provided for all international agents/ buyer arriving & departing with ET (Ethiopian Airlines) to **KARIBU-KILIFAIR 2019**. Please send your flight itinerary to [agents@kilifair.com](mailto:agents@kilifair.com) in order to book your pickup & departure with our service team. Please note: If we don't receive your information, we can't take care of your transport.

The airport shuttle bus & service is proudly sponsored by our transport partner

► **SPEED NETWORKING ON SATURDAY**

Exhibitors and agents/ buyers are welcome to meet & match together during the Speed Networking at the "Seminar Area" on **Saturday, June 7<sup>th</sup> from 9am to 10:30am**. Free access. First come – first served. New business contacts guaranteed!

► **STAND BOUNDARIES**

Exhibitors are required to respect the stand boundaries and keep all displayed items & decoration within the boundaries of the stand at all times. No exhibitor may obstruct the gangways with exhibit materials or distribute promotion materials out of his stand boundaries. Promotion performances outside the stand boundaries require a special permission from the organizer.

► **SPONSORS OF 2019 KARIBU-KILIFAIR**

The organization of **KARIBU-KILIFAIR 2019** is only possible due to the giant support of our Sponsors. Please recognize the Platinum and Gold Sponsors of the 2019:

----- **2019 Platinum & Gold Sponsors** -----



**T**

► **TV & SCREEN RENTALS**

Our TV & Screen partners are happy to provide you with TV screens & alarm systems:

1) "Clear Camera System, Moshi" Mr. Louis Adrian Bonzon  
 +255 (0)753 335 899 or / +255 (0)655 335899 / [clearcamerasystem@gmail.com](mailto:clearcamerasystem@gmail.com)

2) Creative Studios, Arusha, Mr. Abdulqadir Siraj  
 P.O. Box 923 / Arusha +255 715 / 767 788346, 787 786952 /  
[md@creativestudiostz.com](mailto:md@creativestudiostz.com) / [www.creativestudiostz.com](http://www.creativestudiostz.com)

**V**

► **VIP / BUYER LOUNGE**

is located in the center of the fair, under one roof with Business lounge and Seminar area. The VIP / Buyer Lounge is exclusively reserved for international buyers and VIP guests. A selection of complimentary snacks & finger food creations "by Axel Janssens", beverages, drinks and Coffee specialties are available.

The catering of our VIP/Buyer lounge is proudly sponsored & created by **Axel Janssens of "Onsea House" Arusha.**



For catering requests contact:  
 Axel Janssens  
[axel@onseahouse.com](mailto:axel@onseahouse.com)  
 Phone: +255 787 112 498

Exhibitors & other tourism stakeholders are welcome to meet & greet at the new established "Business Lounge" opposite side of the VIP / Buyer lounge.

► **VIP / EXHIBITOR / BUYER PARTY**

The official KARIBU-KILIFAIR 2019 Cocktail party for exhibitors, registered agents/buyers and VIP guests is held on Friday, June 7<sup>th</sup> (from 7pm – 9pm) at **Mt. Meru Hotel, Arusha** (garden). Each registered agent/buyer and 1 person of each exhibiting company is entitled to join the special event by invitation free of charge. Additional tickets can be purchased for TSH 30,000 / US\$ 15 at the exhibitor cashier or information desk.

**W**

**FREE WIFI** is brought to you by our WIFI Sponsor **BLINK**, as brand of Gadgetronix.

**GADGETRONIX.net**

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