

Sponsor options KARIBU-KILIFAIR 2019



Product	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Print Promotion:				
Logo on 2,000 pcs A2 poster	YES	YES	YES	YES
Logo on 10,000 pcs A4 flyer	YES	YES	YES	YES
Logo on 30,000 A5 flyers	YES	YES	YES	YES
Logo size on posters & flyers	special placement	large	medium	small
Premium position of your logo on prints	YES	-	-	-
Logo on Street banners	YES	YES	-	-
Logo on Street advert boards	YES	YES	-	-
1 Full advert at KILIFAIR program (free)	YES	YES	YES	50% discount
Event & POS Marketing:				
Sponsor banner or flag at event ground	YES	YES - 4 x	YES - 1 x	-
Sponsor logo at stage banner	YES	YES	-	-
Sponsor banner at Exhibitor Lounge	YES	YES	YES	-
Stand discount at KILIFAIR 2019	100% discount	50% discount	30% discount	15% discount
Exclusivity of brand & product	YES	-	-	-
Your advertising material in 600 welcome bags	YES	YES	YES	-
Online Marketing:				
Logo & Link on KILIFAIR Website (Home)	YES	YES	YES	-
Premium Top position of logo on website (Home)	YES	YES	-	-
Premium position on each category site	YES	-	-	-
Voice & Visual Promotion:				
Your Logo & Commercial spot on giant LED screen	YES	YES	YES - logo	-
Sponsor name in radio spots	YES	YES	-	-
Sponsor name in speaker promotion	YES	YES	-	-
Company pop up stand at Exhibitor evening	YES	YES	-	-
Company presentation in Seminar tent (x 3 days)	YES	YES	-	-
Premium presentation as Platinum sponsor	YES	-	-	-
Become a brainstorming & planning partner	YES	-	-	-
Sponsor amounts to be negotiated	to be discussed	US\$ 12,000	US\$ 6,000	US\$ 3,000

Additional Sponsor options with your LOGO on:	Sponsor amount:	
	in US\$ FULL	in US\$ HALF
1500 lanyards for exhibitors, staff, VIP	1.800,00	1.000,00
8000 entry & free tickets for public	1.200,00	-
8000 x Wrist bands for 3-days activities including: Exhibitors, visitors, VIP, Press, Team etc.)	1.800,00	0,00
Food & Snack sponsor VIP & Buyer Lounge or Exhibitor cocktail evening	free products	
Sponsor for 1500 x welcome bags (agents, VIP, visitors)	1.500,00	650,00
Exclusiv environment (Trash) Sponsor	1.500,00	-
Exclusiv Sponsor Kili summit sign - picture	1.000,00	-
Sticker Sponsor Kili summit sign	150,00	-
Sponsor of Beer crate tower contest	1.500,00	
Sponsoring of Stage entertainment	to be discussed	
Sponsoring of Workshop & Seminar tent	1.500,00	
Sponsoring of 1000 Staff & Give away KILIFAIR caps	1.500,00	
Sponsoring of 150 Staff T-Shirts	1.500,00	